



Odoo - Asia Pacific Presentation June 2014



About Odoo

Odoo is a suite of open source business apps that help you grow your business.

Odoo, formerly OpenERP has been founded in 2005. We thrive in a unique and fully open ecosystem combining the resources of it's open source community, partners' network and vendor.



About Odoo

Our company provide an integrated business applications solution. In other words, it is possible to handle all your business processes with our solution, from your website to the delivery of your products.

OUR MISSION

- *Provide a Suite of Easy to Use Business Apps*
- *Easy Access for All the Business to Run & Grow*

OUR STRATEGY

- *We removed the words "Open" & "ERP" from our name.*
- *Our Platform are even Broaden & always be Open Source.*
- *Our Open Source Business Model is Unchanged*
- *Our Commitment to the Software and Community remains the Same.*
- *Odoo's Key Priorities are still focusing Business Apps*



OUR SERVICES

We provide an integrated business applications & solutions. Which is easy to handle all your business processes with our solutions, from your website to the delivery of your products.



OVER 2 MILLIONS PEOPLES USING ODOO

- *Grow their Sales*
- *Run their Operations*
- *Organize Marketing Activities*
- *Boost Productivity*
- *Empower their Human Resources.*

MILESTONE

- *+ 2M users Benefit from our Business Apps*
- *+ 1500 Developers in Odoo's Community*
- *+ 3000 Apps to Cover your Business Needs*
- *+ 620 Partners Worldwide.*
- *+ 120 Countries Distribution*



We are today a Global Company

Our HQ are located in Belgium and today we have offices now in USA-San Francisco, Hong Kong, India.

OUR REFERENCE



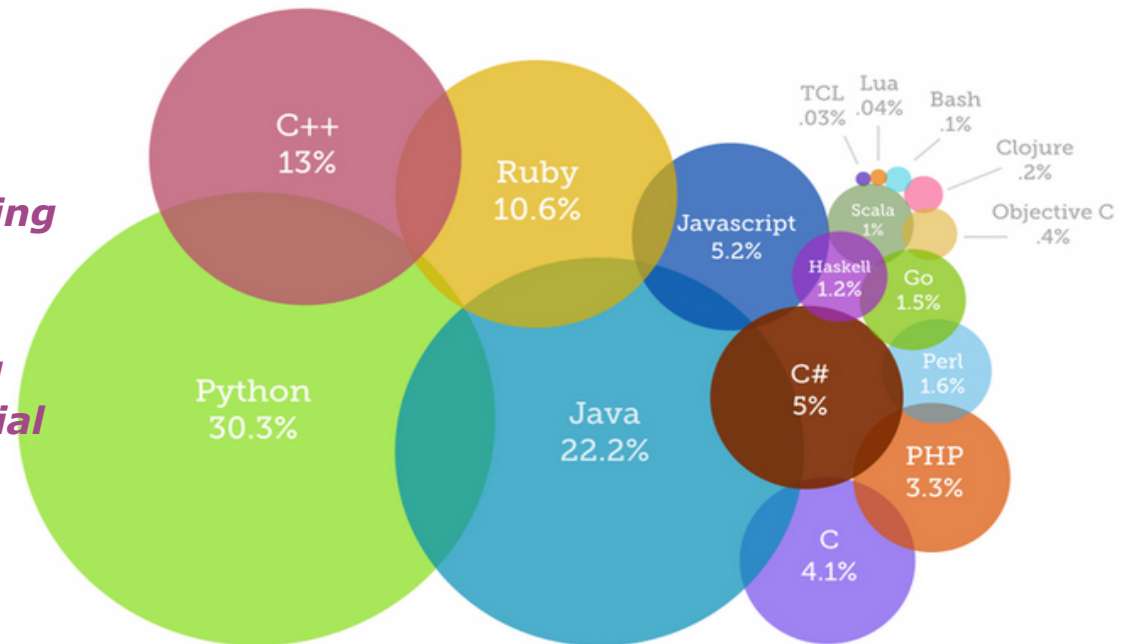


Infrastructure & Coding Languages

Who is using Python:

- Google - Search System**
- Youtube - Video Sharing**
- Yahoo - Maps, Groups**
- Bit Torrent - peer to peer sharing**
- Walt Disney's Animations**
- Pixar Animations**
- NASA - scientific programming**
- JPMorgan Chase, UBS - Financial market forecasting**
- Applied Math**
- BioSoft**
- RedHat**
- SGI**
- IBM, Intel, Cisco, HP - Hardware Testing**
- RealNetworks**

Most Popular Coding Languages of 2014

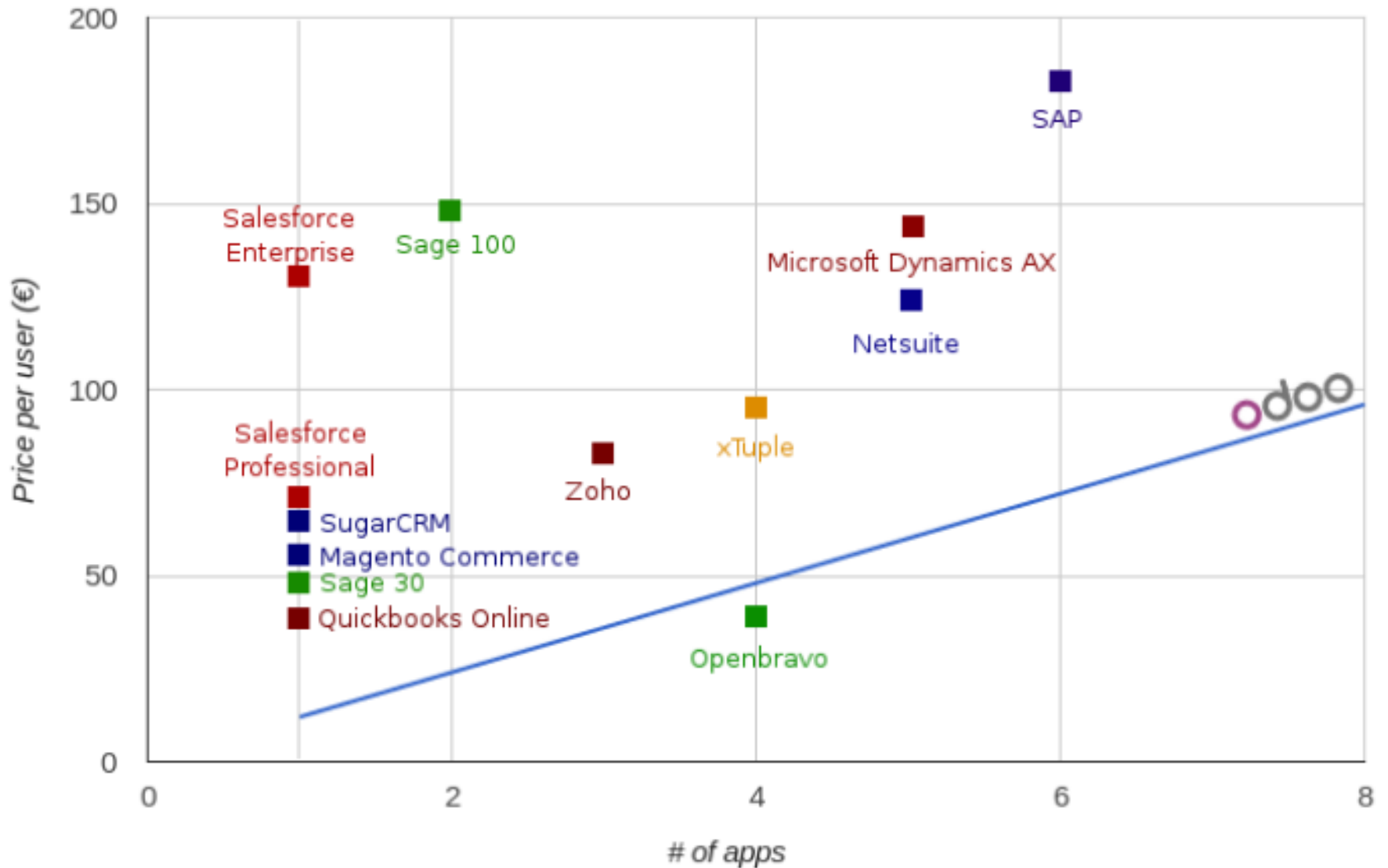


Most Popular Programming Languages of 2014

February 3, 2014

Every year we release data on the "Most Popular Programming Languages" based on thousands of data points we've collected by processing over 100,000+ coding tests and challenges by over 2,000+

Our Price Vs Competitors'





Pricing Table

(*) Competitor Prices References

Product	Price
Openbravo On Demand	39 EUR / user / month
Sage 100	149 EUR / user / month
Salesforce Enterprise	\$125 / user / month
Divalto Premium	90€ / user / month
Quickbooks Online	\$26 / user / month
Xtuple Enterprise	\$125 / user / month
Zoho CRM	\$125 / user / month
Salesforce Professional	\$65 / user / month
Magento Commerce	\$65 / user / month



Thank You

Call to Action

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